

## Professional Development Workshops (PDWs)

at RENT XXXVI on November 16, 2022 at 13:30–18:00

at Congress Center Federico II, via Parthenope, Naples, Italy

Professional Development Workshops (PDWs) were included in the programme of the RENT pre-conference day for the first time at RENT XXIX in Zagreb 2015. The concept proved to be successful and PDWs are now part of the pre-conference day. PDWs are workshops to share knowledge and expertise and foster practical, professional and intellectual skills of participants.

RENT XXXVI pre-conference day on 16 November 2022 will host four PDWs:

### PDW Programme on 16 November 2022:

Parallel	Growing up a community effectually	<a href="#">Register</a>
Session 1 13:30-15:30	Entrepreneurship by design: a pedagogy of making for entrepreneurial education	<a href="#">Register</a>
15:30-16:00	Break	
Parallel	Please make us whole again – a researcher wellbeing PDW	<a href="#">Register</a>
Session 2 16:00-18:00	Transforming entrepreneurship – transforming society?	<a href="#">Register</a>

### Participation

Participation in PDWs is free, but participants need to be ECSB members or to be registered for the RENT Conference in order to join. PDWs have a maximum of 30 participants each. Please note, that you can register only for one PDW in each parallel session.

**Register by 9 November!**

## Growing up a community effectually

### Organizers

Tiago Ratinho (IÉSEG School of Management, [t.ratinho@ieseg.fr](mailto:t.ratinho@ieseg.fr))  
Saras Sarasvathy (University of Virginia Darden School of Business)  
Glen Wheatley (University of Adelaide)

Effectuation has emerged in last two decades as an alternative framework to explain how entrepreneurs make decisions in the face of uncertainty. Predicated in marshalling available resources within reach, and prioritizing actions instead of planning or forecasting, effectuation emerged as a powerful concept to researchers, educators, and practitioners.

In this workshop, we will address issues associated with growing a community effectually using as a case in point our experience within the Society for Effectual Action. We will explore questions such as:

- How to Manage Opposing Goals of Rigor and Relevance?
- How to Organize a Global Network?
- What Amount of Structure Facilitates Co-creation?
- How Can We Rethink and Redo the Ordinary?

The highlight of the workshop will be a group activity entitled “Il Mercato Napolitano: Co-Creative Shaping of the Future” designed to encourage the participants to connect their available means and affordable loss with co-creators who also take action to shape the shared future in an area of personal importance. Finally, we’ll present a brief general summary of the 7th Effectuation Conference (scheduled for November 14th-15th, 2022).

Read the full PDW description and registration: <https://www.eventbrite.fi/e/pdw-growing-a-community-effectually-registration-403320902677>

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## Entrepreneurship by design: a pedagogy of making for entrepreneurial education

### Organizer

Luca Iandoli, Ph.D.  
Associate Dean for Global Programs and Research and Professor  
St John’s University, New York (USA), [iandolil@stjohns.edu](mailto:iandolil@stjohns.edu)

This PDW aims to stimulate reflection and sharing of ideas and best practices on how entrepreneurial pedagogy is evolving toward approaches that rely on creativity, ideation, design, and prototyping. A pedagogy of making grounded on these approaches will be presented. Participants will share experiences, discuss benefits and criticalities, and engage in a critical assessment of these methodologies in terms of theoretical foundations, consistency, and alignment/juxtaposition with more mainstream perspectives in entrepreneurial education.

Read the full PDW description and registration: <https://www.eventbrite.fi/e/pdw-entrepreneurship-by-design-registration-403160773727>

## **Please make us whole again – a researcher wellbeing PDW**

### **Organizer**

Miranda Lewis (Coventry University, [ad6715@coventry.ac.uk](mailto:ad6715@coventry.ac.uk))

The focus of this PDW “Please make us whole again” is on entrepreneurship researcher wellbeing. The aim of is to explore entrepreneurship researchers’ well-being by focusing on original career inspirations and how these might (de)energised over time, with a view to uncover the ways in which wellbeing can be achieved and safeguarded by individuals, institutions and communities. To do so, the World Café dialogical approach is adopted. Through reflection and dialogue, this PDW will enable a space for entrepreneurship researchers to recount their inspiration for entering academia and to surface practices and assumptions related to a state of wellbeing and collective flourishing (Cherkowski et al., 2021). Key takeaways from this PDW include a research agenda to further develop the scholarly debate on the topic.

Read the full PDW description and registration: <https://www.eventbrite.fi/e/pdw-please-make-us-whole-again-registration-403342697867>

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## **Transforming entrepreneurship – transforming society?**

### **Organizers**

Verena Meyer (Leuphana University of Lüneburg, [verena.meyer@leuphana.de](mailto:verena.meyer@leuphana.de))

Steffen Korsgaard (University of Southern Denmark, [stko@sam.sdu.dk](mailto:stko@sam.sdu.dk))

Annette Schöneck (Leuphana University of Lüneburg, [annette.schoeneck@leuphana.de](mailto:annette.schoeneck@leuphana.de))

This year’s main theme “Re-thinking entrepreneurship after the crisis” invites us to analyze the status quo of entrepreneurship research and practice. In the past, the primary role of entrepreneurship has been seen as securing innovation and economic growth. But is this role still adequate, while the climate crisis, economic crisis and a global pandemic have pressed themselves into the forefront of policy and research debates? What can be the role of entrepreneurs in broader systemic changes? Our PDW provides a collaborative space for participants to explore these questions in open conversations, while also working on concrete ideas and initiatives towards a joint effort in transforming entrepreneurship and transforming society.

Read the full PDW description and registration: <https://www.eventbrite.fi/e/pdw-transforming-entrepreneurship-transforming-society-registration-403332828347>